



RNA Associates
OUR PASSION IS YOUR SUCCESS

Media Partnership Prospectus

Who We are

RNA Associates, Inc is a professional event management and strategic planning company. We view your event or conference the same way we view our own company; as a small business to be grown, an audience to be understood, and a culture-building experience.

<https://www.rna-associates.com/>

ITEC2024

June 19-21, 2024 - Chicago, Illinois

ITEC is aimed at helping the industry in the transition from conventional vehicles to advanced electrified vehicles. The conference is focused on components, systems, standards, and grid interface technologies, related to efficient power conversion for all types of electrified transportation, including electric vehicles, hybrid electric vehicles, and plug-in hybrid electric vehicles (EVs, HEVs, and PHEVs) as well as heavy-duty, rail, and off-road vehicles and airplanes and ships.

ECCE 2024

IEEE ENERGY CONVERSION CONGRESS & EXPO PHOENIX, ARIZONA, USA • OCT. 20-24

October 20-24, 2024 - Phoenix, Arizona

The five-day IEEE Energy Conversion Conference and Expo will be held at the Phoenix Convention Center in Phoenix, Arizona | October 20-24, 2024. ECCE is the pivotal international conference and exposition event on electrical and electromechanical energy conversion fields. ECCE 2024 will feature both industry-driven and application-oriented technical sessions, as well as an exposition. ECCE will bring together practicing engineers, researchers and other professionals for interactive and multidisciplinary discussions on the latest advances in various areas related to energy conversion.



ELECTRICAL SAFETY WORKSHOP

March 4-8, 2024 - Tucson, Arizona

Since its inception at the first meeting of the Safety Subcommittee of the IEEE IAS Petroleum and Chemical Industry Committee, held in Toronto in September 1991, the IEEE IAS Electrical Safety Workshop has provided the forum to enable and accelerate change in the electrical safety culture limiting what we feel is possible in preventing workplace injuries from electrical hazards.

Our Mission is to:

- Accelerate application of breakthrough improvements in human factors, technology, and managing systems that reduce risk of electrical injuries,
- Stimulate innovation in overcoming barriers,
- Change and advance the electrical safety culture to enable sustainable improvements in prevention of electrical accidents and injuries.

ACCRUENT

Accruent, a leading provider of workplace and asset management solutions, hosted its highly anticipated annual Synergy partner conference, an event that brings together industry leaders and partners to celebrate innovation, success, and collaboration.



RNA Media Review

"We have worked with RNA Associates for two conferences and they have been great to work with. Their team is always very responsive and has done an excellent job for us. We will certainly use them in the future and highly recommend them."

– IEEE Green Tech 2021 IEEE CEFC 2022



○ Important Dates and Deadlines

November 2023

ITEC Registration Portal opens for online registration. Exhibitor Portal opens. Paper Submission Portal opens.

December 2023

Paper Submission Deadline Dec 1st.
Tutorial and Short Course Proposal Submission Deadline Dec 10th
Paper Submission Final Deadline Extension Dec 21st.

February 2023

Preliminary Program Released on social media platforms and ITEC newsletter.
Author Acceptance Notification Feb 28th

April 1st, 2023

Deadline for Exhibitor custom booth requests.

April 20th, 2024

Author Registration Deadline Date.

May 1st, 2023

Deadline for Media Partner Profile and Exhibit Staff. (To be included in the printed Exhibitor Directory)

May 15th, 2024

Early Bird Registration Ends.

May 30th, 2024

Final Deadline for exhibitor applications. Please note that any applications made after May 1st, 2023 will not be included in the printed exhibitor directory.

○ Important Dates and Deadlines

November 18th, 2023

Exhibit Floor Plan Goes Live! Register for your company to exhibit and/or Sponsor

March 8th, 2024

Tutorial Proposal Due
Digest Submission Deadline

April 1st, 2024

Special Session Proposal Due

May 24th, 2024

Author Notification

May 30th, 2024

Final Deadline for exhibitor applications. **Please note that any applications made after May 1st, 2023 will not be included in the printed exhibitor directory.

Venue Information

ITEC 2024

Questions?
Email us at:
allison.c@rna-associates.com

ITEC will be held at **Donald E. Stephens Convention Center.**

ITEC Conference Hours

June 19, 2024
8AM– 7PM
June 20, 2024
8AM – 7PM
June 21, 2024
8AM – 7PM

ITEC Expo Hours

June 20, 2024
12PM– 7PM
June 21, 2024
12PM – 7PM

ECCE 2024

Questions?
Email us at:
laura.b@rna-associates.com

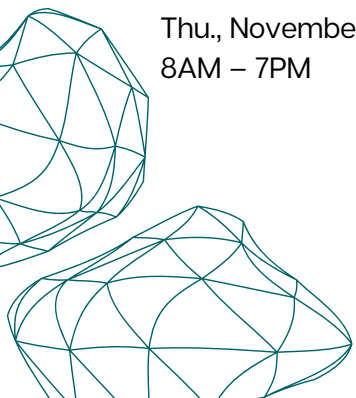
Will be held at the **Phoenix Convention Center**

ECCE Conference Hours

Sun., October 20th, 2024
8AM– 8PM
Mon., October 21st, 2024
8AM – 7:30PM
Tue., October 22nd, 2024
8AM – 6PM
Wed., November 23rd, 2024
8AM – 8PM
Thu., November 24th 2024
8AM – 7PM

ECCE Expo Hours

Mon., October 21st, 2024
4PM– 7:30PM
Tue., October 22nd, 2024
11AM– 5:30PM
* Job Fair 8:30AM-11:30PM



Venue Information

ESW 2024

Questions?
Email us at:

rebecca.k@rna-associates.com

ESW will be held at the **El Conquistador Hotel**.

ESW Conference Hours

March 3, 2024

9AM - 5PM

March 4, 2024

8AM - 6PM

March 5, 2024

8AM - 8PM

March 6, 2024

7AM - 6PM

March 7, 2024

7AM - 7:30PM

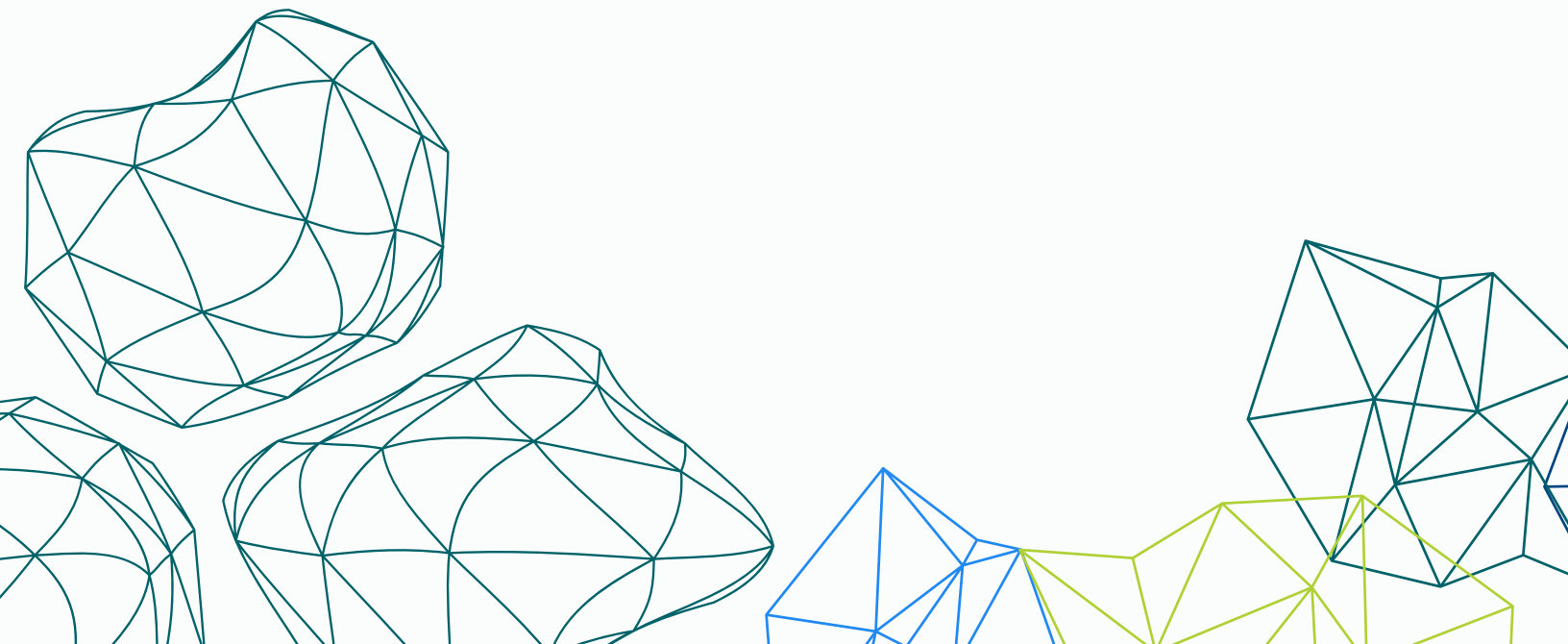
March 8, 2024

7AM - 1PM

ESW Expo Hours

March 6, 2024

3PM - 6PM



RNA Media Partnership Opportunities

Social Media Partnership

We Provide

- Logo on the conference website
- Media partner highlight on the conference Social Media Platforms
- Logo and link to your media partner's website in our email blasts starting in January 2024
- Media partner website linked on conference website

We Request

- Conference highlight in media partner newsletter
- Conference highlight on media partner's social media platforms
- Conference listing on media partner website.

Full Marketing Partnership

We Provide

- Banner Ad in the conference app
- Ad on the conference website, designed by media partner
- Media partner highlight on the conference Social Media Platforms
- Logo and link to your website in conference email blasts starting in January 2024
- Media partner logo and website linked on the conference website

We Request

- Conference Highlight in media partner newsletter
- Conference Highlight on media partner's social media platforms
- Conference listing on media partner website.
- Full Page Ad (Once or twice before June 21st depending on media partner Print Calendar)

Full Marketing & Conference Press Partnership

We Provide

- Banner Ad in the conference app
- Ad on the conference website, designed by media partner
- Media partner highlight on the conference Social Media platforms
- Media partner logo at or on the registration kiosk
- Media partner website listings on the conference website
- Logo and link to your media partner's website in our email blasts starting in January 2024
- Media partner's print materials available at registration desk
- Two Full Access Editor Press Passes to the conference (We must have confirmation and names of attendees by April 15th)

We Request

- Full Page Ad (Once or twice before June 21st depending on media partner Print Calendar)
- Conference listing on media partner website.
- Conference Highlight in media partner's newsletter
- Conference Highlight on media partner's media partner social media platforms
- Conference listing on media partner Event Calendar if possible
- One or Two Editor Press Onsite during the full conference to cover both the EXPO & Sessions

Full Access Editor Press Passes include:

- Full conference access to all sessions (Keynotes, Panels, Short Courses, Tutorials and Technical Sessions)
- Exhibitors before the expo opens
- All onsite and off site special events including VIP Reception, Young Professional Reception and Women in Engineering Luncheon.
- Access to dedicated Press Room with booking calendar to connect or hold interviews.

Media Sponsorships

Interested in more than just a barter agreement? After getting your company's name out there in the digital world as a sponsor, add on one of these tangible sponsorships to get your name and logo in the hands of our attendees in person at one of our conferences!

Lanyard Sponsorship

\$6000

Lanyards printed with your logo and distributed to every attendee.

Water Bottle Sponsorship

\$4000

Water bottles printed with your logo and distributed to every attendee.

Directional Signage Sponsorship

\$1000

Directional Signage will be seen by all attendees and used everyday. This sponsorship will allow your media partner company's name and logo to be seen by all 600 to 700 hundred attendees creating greater exposure and potential activity on your website in the future.

WIE Travel Sponsorship

\$1000 - Sponsor up to 15 women!

Sponsor 1 - receive a mention on the WIE page

Sponsor 5 - receive a mention on the WIE page and a thank you on social media and email blast

Sponsor 15 - receive a mention on the WIE page, a thank you on social media and email blast and presentation time during the keynote opening

App Sponsorship (IEMDC & ITEC ONLY)

\$3000

The conference app is widely used by conference attendees, including an interactive agenda, social functions, networking capability, online exhibitor profiles and message boards. Sponsor the app and put your media partner's website link in front of 90% of attendees.

Ad In Conference Program

\$1,000

Want to make sure everyone sees and has the opportunity to sign up for your media partner's newsletter/magazine? You can do a Full Page Ad in our final program. Over 600 hundred attendees will be handed these onsite.

Pen Sponsorship

\$750

Pens printed with your logo and distributed to every attendee.