



***RNA Associates***  
OUR PASSION IS YOUR SUCCESS

# Media Partnership Prospectus

## Who We are

RNA Associates, Inc is a professional event management and strategic planning company. We view your event or conference the same way we view our own company; as a small business to be grown, an audience to be understood, and a culture-building experience.

<https://www.rna-associates.com/>



# IEMDC

May 15- 18, 2023 – San Francisco, California

The 14th IEEE International Electric Machines and Drives Conference (IEMDC) will be held May 15-18, 2023 in San Francisco, CA. IEMDC 2023 provides a forum to share technology advances and new developments in design, operation, analysis and applications of electric machines and drives.

## ITEC2023

June 21-23, 2023 – Detroit, Michigan

ITEC is aimed at helping the industry in the transition from conventional vehicles to advanced electrified vehicles. The conference is focused on components, systems, standards, and grid interface technologies, related to efficient power conversion for all types of electrified transportation, including electric vehicles, hybrid electric vehicles, and plug-in hybrid electric vehicles (EVs, HEVs, and PHEVs) as well as heavy-duty, rail, and off-road vehicles and airplanes and ships.

## ECCE2023

October 29, November 2, 2023 – Nashville, Tennessee

The five-day IEEE Energy Conversion Conference and Expo will be held at the Music City Center in Nashville, Tennessee | October 29 – November 2, 2023. ECCE is the pivotal international conference and exposition event on electrical and electromechanical energy conversion field. ECCE 2023 Conference will feature both industry-driven and application-oriented technical sessions, as expositions. ECCE will bring together practicing engineers, researchers and other professionals for interactive and multidisciplinary discussions on the latest advances in various areas related to energy conversion.



## RNA Media Review

"We have worked with RNA Associates for two conferences and they have been great to work with. Their team is always very responsive and has done an excellent job for us. We will certainly use them in the future and highly recommend them."

– IEEE Green Tech 2021 IEEE CEFC 2022





# IEMDC

## ○ Important Dates and Deadlines

### **November 21, 2022**

IEMDC Special Sessions  
Proposals deadline extended.  
Proposal template and  
submission forms available on  
website.

### **November 30, 2022**

Submission of Tutorial  
Proposals deadline.

### **December 16, 2022**

Submission of 5-page digest  
deadline.

### **February 17, 2023**

Author Acceptance  
Notification

### **March 31, 2023**

Final submission of accepted  
papers

### **March 31, 2023**

End of early registration at  
reduced rates



## ○ Important Dates and Deadlines

### **November 2022**

ITEC Registration Portal opens for online registration. Exhibitor Portal opens. Paper Submission Portal opens.

### **December 2022**

Paper Submission Deadline Dec 1st.  
Paper Submission Final Deadline  
Extension Dec 21st.

### **January 10th, 2023**

Tutorial and Short Course Proposal  
Submission Deadline.

### **February 2023**

Preliminary Program Released on  
social media platforms and ITEC  
newsletter.  
Author Acceptance Notification Feb  
28th

### **April 1st, 2023**

Deadline for Exhibitor custom booth  
requests.

### **April 20th, 2023**

Author Registration Deadline Date.

### **May 1st, 2023**

Deadline for Media Partner Profile and  
Exhibit Staff. (To be  
included in the printed Exhibitor Directory)

### **May 15th, 2023**

Early Bird Registration Ends.

### **May 30th, 2023**

Final Deadline for exhibitor  
applications. Please note that any  
applications made after May 1st, 2023  
will not be included in the printed  
exhibitor directory.



## ○ Important Dates and Deadlines

**November 18th, 2022**

Exhibit Floor Plan Goes Live!

**February 15th, 2023**

Tutorial Proposal Due  
Digest Submission Deadline

**April 1st, 2023**

Special Session Proposal Due

**May 15th, 2023**

Author Notification

**July 31st, 2023**

Author Registration Deadline Date

**August 15th, 2023**

Early Bird Registration Ends

**May 30th, 2023**

Final Deadline for exhibitor applications. \*\*Please note that any applications made after May 1st, 2023 will not be included in the printed exhibitor directory.

# Venue Information

## IEMDC

Questions?  
Email us at:  
[laura.b@rna-associates.com](mailto:laura.b@rna-associates.com)

*IEMDC will be held at **Parc 55** Hotel*

### IEMDC Conference Hours (Hotel Levels Three and Four)

May 15, 2023  
TBD  
May 16, 2023  
TBD  
May 17, 2023  
TBD  
May 18, 2023  
TBD

### IEMDC Expo Hours (Cyril Magnin Foyer)

Times and Days TBD

## ITEC 2023

Questions?  
Email us at:  
[amy.lopez@rna-associates.com](mailto:amy.lopez@rna-associates.com)

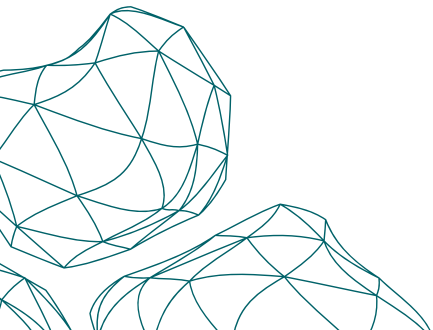
ITEC will be held at **Huntington Place**

### ITEC Conference Hours (Level 100 and 200)

June 21, 2023  
8AM– 7PM  
June 22, 2023  
8AM – 7PM  
June 23, 2023  
8AM – 7PM

### ITEC Expo Hours (Hall E)

June 21, 2023  
12PM– 7PM  
June 22, 2023  
12PM – 7PM



# Venue Information

## ECCE 2023

Questions?

Email us at:

[carlie.shaw@rna-associates.com](mailto:carlie.shaw@rna-associates.com)

Will be held at the Music City Center in Nashville, TN, USA

### ECCE Conference Hours

Sun., October 29th, 2023

6PM– 10PM

Mon., October 30th, 2023

8AM – 6PM

Tue., October 31st, 2023

8AM – 6PM

Wed., November 1st, 2023

8AM – 6PM

Thu., November 2nd 2023

8AM – 3PM

### ECCE Expo Hours

Mon., October 30th, 2023

4PM– 7:30PM

Tue., October 31st, 2023

11AM– 5:30PM



# RNA Media Partnership Opportunities

## Social Media Partnership

### We Provide

- Logo on the conference website
- Media partner highlight on the conference Social Media Platforms
- Logo and link to your media partner's website in our email blasts starting in January 2023
- Media partner website linked on conference website

### We Request

- Conference highlight in media partner newsletter
- Conference highlight on media partner's social media platforms
- Conference listing on media partner website.

## Full Marketing Partnership

### We Provides

- Banner Ad in the conference app
- Ad on the conference website, designed by media partner
- Media partner highlight on the conference Social Media Platforms
- Logo and link to your website in conference email blasts starting in January 2023
- Media partner logo and website linked on the conference website

### We Request

- Conference Highlight in media partner newsletter
- Conference Highlight on media partner's social media platforms
- Conference listing on media partner website.
- Full Page Ad (Once or twice before June 21st depending on media partner Print Calendar )

## Full Marketing & Conference Press Partnership

### We Provide

- Banner Ad in the conference app
- Ad on the conference website, designed by media partner
- Media partner highlight on the conference Social Media platforms
- Media partner logo at or on the registration kiosk
- Media partner website listings on the conference website
- Logo and link to your media partner's website in our email blasts starting in January 2023
- Media partner's print materials available at registration desk
- Two Full Access Editor Press Passes to the conference (We must have confirmation and names of attendees by April 15th)

### We Request

- Full Page Ad (Once or twice before June 21st depending on media partner Print Calendar)
- Conference listing on media partner website.
- Conference Highlight in media partner's newsletter
- Conference Highlight on media partner's media partner social media platforms
- Conference listing on media partner Event Calendar if possible
- One or Two Editor Press Onsite during the full conference to cover both the EXPO & Sessions

### Full Access Editor Press Passes include:

- Full conference access to all sessions (Keynotes, Panels, Short Courses, Tutorials and Technical Sessions)
- Exhibitors before the expo opens
- All onsite and off site special events including VIP Reception, Young Professional Reception and Women in Engineering Luncheon.
- Access to dedicated Press Room with booking calendar to connect or hold interviews.





# Media Sponsorships

## **Lanyard Sponsorship**

**\$3000**

Lanyards printed with your logo and distributed to every attendee.

## **Water Bottle Sponsorship**

**\$3000**

Water bottles printed with your logo and distributed to every attendee.

## **Directional Signage Sponsorship**

**\$1000**

Directional Signage will be seen by all attendees and used everyday. This sponsorship will allow you media partner companies name and logo to be seen by all 600 to 700 hundred attendees creating greater exposure and potential activity on your website in the future.

## **App Sponsorship (IEMDC & ITEC ONLY)**

**\$3000**

The conference app is widely used by conference attendees, including an interactive agenda, social functions, networking capability, online exhibitor profiles and message boards. Sponsor the app and put your media partner's website link in front of 90% of attendees.

## **Ad In Conference Program**

**\$1,000**

Want to make sure everyone sees and has the opportunity to sign up for your media partner's media partner? You can do a Full Page Ad in our final program. Over 600 hundred attendees will be handed these onsite.

